



SARDEK LOVE
INTERNATIONAL



MASTER FACILITATOR

THE ULTIMATE SYSTEM FOR CREATING MASSIVE PARTICIPANT ENGAGEMENT IN ANY TRAINING COURSE

www.sardeklove.com



MASTER FACILITATOR

PROGRAM DESCRIPTION

When delivering training, have you ever

- Delivered training that even you would sleep through?
- Asked questions during training only to receive confidence-crushing silence?
- Wondered why participants are constantly distracted, disinterested, and disengaged?

If the answer is yes, you are not alone. A survey of more than 1,500 training professionals revealed the #1 problem trainers experience on the job is a massive lack of participant engagement. When participants are not engaged, it sets off an insidious cycle of disastrous outcomes. Trainers begin to overuse lectures, creating an endless series of "monologues with hostages." Participants start multitasking resulting in a lack of attention and retention. And training teams lose credibility and influence with their stakeholders. How do we overcome these all-too-common challenges? It's simple. Stop training, start facilitating.

PROGRAM OBJECTIVES

In this 3-day transformational experience, you will learn to:

- Apply the *Engagement by Design Blueprint* to rapidly redesign any course to make it more participant-focused and engaging.
- Use the super-simple *Engage Framework* to deliver insanely engaging learning experiences for attendees.
- Select and practice facilitating training activities that convert content-heavy, time-constrained courses into performance-improving experiential learning.
- Use the *High-impact Storytelling Formula* to identify and tell wildly memorable stories that make learning stick.
- Apply the *Curious Ask Method* to consistently spark creativity, enable innovation, and foster peer-to-peer learning among attendees.



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WHO SHOULD ATTEND

Master Facilitator equips you with the framework, tools, and ongoing skill development to become a dynamic and engaging facilitator. The program is specifically designed for...

Trainers and Facilitators who want to dramatically increase their comfort, confidence, and capability engaging audiences on any topic.

Managers and Leaders who teach others, lead teams, and drive performance at scale.

Coaches and Consultants who want to transform their technical expertise into incredibly interactive and transformative learning experiences.

Instructional Designers who want to significantly enhance their facilitation and delivery skills.

Subject Matter Experts who want to improve their delivery skills in meetings and during special projects.

COURSE FORMAT & LENGTH



Format: Face-to-Face
Length: 3 Days

UNMATCHED RESOURCES

No other train-the-trainer program globally can match the resources we provide. Attendees receive exclusive access to the following:

A Library of 30+ Training Activities
24/7/365 access to a private online portal containing 30+ training activities that you can immediately use in your training.

Live Group Coaching with the Leading Global Expert in Facilitation
Monthly live group coaching sessions with Master Facilitator Sardék Love.

Ask a Master Facilitator Video Blog
Weekly videos providing solutions to the most challenging issues trainers face on the job.

Presentation Essentials (Book)
Every attendee receives a copy of Sardék's latest and insanely popular book.

**CONTACT US FOR MORE
INFORMATION**

**Call Us: 540-520-5733
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WWW.SARDEKLOVE.COM