



SARDEK LOVE
INTERNATIONAL



MASTER INFLUENCER

**BUILDING INFLUENCING
SKILLS TO HOOK
PEOPLE TO YOU AND
YOUR IDEAS**

www.sardeklove.com



MASTER INFLUENCER

SESSION DESCRIPTION

Your ability to influence and persuade others is paramount to your success. This immersive learning experience will equip you with the tools and strategies to effectively influence and inspire your team, peers, and stakeholders.

Through engaging hands-on exercises, insightful case studies, and interactive discussions, you will use a proven mapping process to get people to say YES to you and your ideas.

Led by Sardek Love, The Engagement Expert, this program offers a practical and action-oriented approach to mastering the art of influence. You will leave with enhanced influencing skills, increased confidence in your ability to persuade others, and a clear roadmap for becoming an influencer in your organization.

COURSE OBJECTIVES

Attendees will:

- Effectively leverage stakeholder needs and concerns using an influencing framework to achieve your goals
- Apply powerful communication techniques, including strategic questioning and framing messages for maximum impact
- Build trust and establish credibility by adapting your influencing approach to different personality types and communication styles
- Skillfully manage resistance to change and influence decision-making at different organizational levels
- Develop effective strategies to build coalitions and garner support for your initiatives

CONTACT US FOR MORE INFORMATION

Call Us: 540-520-5733

Email Us: splove@ictscorp.com

WWW.SARDEKLOVE.COM



MASTER INFLUENCER

WHO SHOULD ATTEND

Master Influencer is designed to help professionals whose success is dependent upon collaborating, communicating, and convincing others to achieve individual, team, and organizational results. The course is especially helpful for

Managers and Leaders who lead teams, influence stakeholders, and drive performance at scale.

High Performers who are looking to enhance their performance and grow their professional network.

Safety Professionals who want to overcome resistance and build a personal brand based on trust, respect, and confidence.

Training Professionals who want to add more value and position themselves as performance consultants.

Emerging Leaders who need to influence others in meetings and during special projects.

COURSE FORMAT & LENGTH



Face-to-Face or live online

Length: 1 day (or 6 hours virtually)
(Delivery can be customized to your needs)

WHAT WE WILL COVER

Attendees will:

- Apply the Master Influencer framework to build rapport, establish credibility, and overcome resistance
- Use the Big Idea Concept to get stakeholders to instantly reconsider what they believe to be true as the first stage of buy in
- Create persuasive messages that hook people to you and your ideas
- Create a personalized action plan for enhancing influencing skills

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